



It's Criminal not to have an Identity Strategy
A Visa/CSFI round table discussion with Richard Martin (UK Payments), John Plank (SOCA) and Colin Holder (Identity Intelligence)

To be held on Tuesday 29th March 2011 at Innholder's Hall, 30 College Street, London EC4R 2RH from 12.15pm-2.30pm.

The fourth roundtable of the 2010/2011 Visa Europe Fellowship Programme on Identity in Financial Services

If there is a business case for building identity infrastructure in the financial sector then it rests on two pillars: convenience and crime. In other words, can we make life simpler, easier and more convenient for customers and can we make life more difficult for criminals. In this roundtable, we will focus on the later and try to understand the dynamics around identity and authentication with respect to the criminal fraternity. This is the “know your enemy” input to the programme.

This isn't for academic interest. If we are going to have a serious impact on crime, then we need to invest. We can see that it can be done: look at what the investment in “chip and PIN” has done to payment card crime on the high street (ie, moved it online). Therefore, we need to invest in more holistic solutions, attacking the root problems and not play pass-the-parcel with criminals. This roundtable will hopefully give us some pointers!

Our expert panel this time have between them many years' working on the front line in the war against identity-based crime and will share not only their experiences but their ideas for making a real difference:

- **Richard Martin** is a Business Security Consultant the UK Payments Association, where has many years experience in battling card and payments crime.
- **John Plank** is from the Serious Organised Crime Agency and has first-hand experience of fighting identity-based crime.
- **Colin Holder** from Identity Intelligence, a former fraud squad officer, has a database (assembled from interesting sources) of millions of compromised identities.

Attendance is free, but space is limited. So if you or a colleague would like to attend, please let us know by e-mailing nicole@csfi.org.uk or by phoning the CSFI on +44 (20) 7493 0173 as soon as possible.

Sincerely yours,

David Birch
Research Fellow **CSFI**, Co-Founder **Consult Hyperion**, Chair **Digital Identity Forum**



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