



Hold on — What exactly is identity, anyway?

A Visa/CSFI round-table discussion with Ian Brown (Oxford Internet Institute), Marc Dautlich (Olswang) and Simon Deane-Johns (Keystone Law).

**To be held on Tuesday 10th May 2011 at
Watermen's hall, 16-18 St Mary-at-Hill, London, EC3R 8EF from 12.30pm-2.15pm.**

*The fifth round-table in the 2010/2011 Visa Europe Fellowship Programme on
Identity in Financial Services*

Having spent some time trying to understand what the problems around identity are, it's time to start thinking about solutions. Before we rush into technology, though, it might be wise to pause and make sure that the financial sector is building on sound foundations. It's time to raise the dread question: what is identity anyway? Not from an esoteric perspective, but from a practical perspective looking at finance.

I'm afraid we're going to have to get to the bottom of this if we are going to come up with sensible suggestions for financial services organisations to develop some kind of infrastructure that will not only help with the problems already identified but provide a platform for future services. Personally, I think "commonsense" notions of identity are very misleading, and I suspect that the legal framework may be outdated; but what do I know? Fortunately we have an expert panel of people who do know to help focus the discussion, which I expect to be wide-ranging:

- **Dr. Ian Brown** is a senior research fellow at the Oxford Internet Institute, and has variously been a trustee of Privacy International, the Open Rights Group and the Foundation for Information Policy Research.
- **Marc Dautlich** is a partner in the technology group and head of data protection at Olswang. His work involves complex infrastructure projects in both the public and private sector, encompassing IT and business process outsourcing, data protection and privacy, and e-commerce matters.
- **Simon Deane-Johns** is a consulting solicitor with Keystone Law and has extensive experience in the online world. He was a co-founder of Zopa and has recently been working with Amazon.

Attendance is free, but space is limited. So if you or a colleague would like to attend, please let us know by e-mailing sophie@csfi.org.uk or by phoning the CSFI on +44 (20) 7493 0173 as soon as possible.

Sincerely yours,

David Birch

Research Fellow **CSFI**, Co-Founder **Consult Hyperion**, Chair **Digital Identity Forum**



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