



Finding a plausible identity business model for UK plc
**A round table discussion with Jerry Fishenden (LSE), Alistair Gates (PayPal) and
Douwe Lycklama (Innopay)**

**To be held on 3rd November 2011 at
Innholder's Hall, 30 College Street, London EC4R 2RH from 12.30pm-2.15pm.**

The seventh roundtable in the Visa Europe Fellowship Programme
Identity in Financial Services

We moved from examining aspects of the different identity problems that abound in the financial sector and started to look at potential solutions, but before we can come close to recommending particular approaches or technologies, we need to explore the business models. We need to understand who pays and gets paid around Europe and we need to come up with a sensible business model for UK plc. This may not be the same as either the northern or southern European models - that is, bank-led or government-led - because, as we discussed earlier in the year, the UK is looking at a framework developed by government but delivered by private sector identity and attribute providers.

There are some observers who think that the government, financial organisations and regulators will never get their act together and we'll all end up using our Facebook or Google identities to conduct business. There are others who think that only banks or governments can provide trusted identities for commerce. Who knows – but we've brought together a terrific panel to discuss the issues:

- **Jerry Fishenden** is the chair of the Cabinet Office's Identity Assurance Privacy and Consumer Group, helping to define the UK's new identity infrastructure.
- **Alistair Gates** is from PayPal, where the relationship between identity, authentication and financial services in the cloud is a day-to-day topic.
- **Douwe Lycklama** is from [Innopay](#), the Dutch consulting organisation that was commissioned by the government there to suggest and help realize an identity infrastructure scheme by private parties for the Netherlands.

Attendance is free, but space is limited. So if you or a colleague would like to attend, please let us know by e-mailing sophie@csfi.org.uk or by phoning the CSFI on +44 (20) 7493 0173 as soon as possible.

Sincerely yours,

David Birch
Research Fellow **CSFI**, Co-Founder **Consult Hyperion**, Chair **Digital Identity Forum**



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