



Developing a financial sector vision for identity

A round table discussion with Richard Martin (UK Payments Council), Sarah Greasley (IBM) and Nicky Hickman (InglisJane)

**To be held on 26th January 2012 at
Innholder's Hall, 30 College Street, London EC4R 2RH from 12.30pm-2.15pm.**

*The ninth roundtable in the Visa Europe Fellowship Programme
Identity in Financial Services*

We've got to the penultimate roundtable in the Visa Europe Fellowship Programme where we must begin to think of practical recommendations on "identity" for organizations in the financial services sector. Given the excellent discussion and debate at the previous roundtables we think we understand the basic models, the size of the problem, the potential benefits of a solution and even have some ideas about the technologies. Now it's time to start integrating the thinking into some practical suggestions for stakeholders: what should banks and other financial institutions, their suppliers and partners, their customers and the sector as a whole do about identity in 2012? Are there plausible strategies for them or are they doomed to see Google, Facebook and iTunes take over the customers' identities in day to day transactions?

Once again we've brought together some people with different perspectives from across the sector to help us to see a way forward:

- **Richard Martin** is from the UK Payments Council, which has convened a project team called *Operation Gaia* (Government Authentication & Identity Assurance), to assess the case for banking involvement in government-sponsored ID initiatives.
- **Sarah Greasley** is an IBM Distinguished Engineer and has specific expertise in enterprise cloud applications for large financial institutions.
- **Nicky Hickman** is an expert on customer-facing service delivery and has been working with some of the world's biggest mobile network operators on identity management applications and services.

Attendance is free, but space is limited. So if you or a colleague would like to attend, please let us know by e-mailing sophie@csfi.org.uk or by phoning the CSFI on +44 (20) 7493 0173 as soon as possible.

Sincerely yours,

David Birch

Research Fellow **CSFI**, Co-Founder **Consult Hyperion**, Chair **Digital Identity Forum**



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