

Payments in Europe: A round table discussion to establish a baseline view of European payments world. To be held on Thursday 22nd January 2009 at City Marketing Suite, Basinghall Street, London, EC2P 2EJ

Visa/CSFI Fellowship Programme

John Kay recently called the financial market “a utility attached to a casino”. The casino side hasn’t been working out too well, but how is life in the previously staid world of the utility? With the Single European Payments Area (SEPA) here, the SEPA Cards Framework (SCF) upon us and the Payment Services Directive (PSD) around the corner, not to mention weekly developments in mobile and Internet technologies, how are European payments looking right now?

Three speakers will share their analysis of the current state of the payment market and the key drivers looking forward.

- **Paul Sme** is the Chief Executive of APACS, where he has been since 2005. He was previously Director General at the Association of Independent Financial Advisers, a post he had held since 1999, after a career that included posts at the Department of Trade and Industry, London Stock Exchange and the Association of British Insurers.
- **Pedro Deserrano** is the head of the Visa team responsible for developing, launching and the marketing of their SEPA debit card product in the different European markets. Prior to joining Visa in 2004, Pedro was in the Netherlands as COO of one of the world’s leading e-commerce payment providers.
- **Charlie Nunn** Charlie Nunn is a Principal with McKinsey & Company and leads the European Payments practice. Before joining McKinsey, Charlie was a Partner at Accenture, where he led both the Financial Services Strategy Practice and the Payments Practice in North America. He works across Europe, North America, and parts of Asia supporting banking clients and broader payments institutions.

Attendance is a free but space is limited, so if you or a colleague would like to attend please let us know by e-mailing nicole@csfi.org.uk or by phoning the CSFI on +44 (20) 7493 0173 as soon as possible.

Sincerely yours,

David G.W. Birch
Visa Europe Research Fellow, CSFI

